



Gulf Hotels Group  
Press Release  
17<sup>th</sup> June 2017

### **GULF HOTELS GROUP APPOINTS RON PETERS AS DEPUTY CEO**

**Manama, Kingdom of Bahrain –17 June 2017:** Gulf Hotels Group (GHG), the leading provider of hospitality services in the Kingdom of Bahrain with a growing regional footprint, is pleased to announce the appointment of Mr. Ron Peters as Deputy Chief Executive Officer. He joined GHG in August 2006 as General Manager of Gulf Brands International, since when he has led its strategic transformation into one of the most successful beverages businesses in the Kingdom.

A seasoned professional, Ron Peters has over 20 years' experience in the UK and Middle East covering the hospitality, leisure, and food and beverages retail sectors. His successful track record has embraced strategic, business and operational development at a senior executive level, including new concepts and brand management.

Congratulating Ron Peters on his appointment, Mr. Garfield Jones, Chief Executive Officer of Gulf Hotels Group, said: "This is a well-deserved promotion for Ron, who has been instrumental in the significant growth of Gulf Brands International during the past 11 years. His focused approach to driving business will greatly benefit GHG in achieving its ambitious strategic expansion plans.

"Ron will continue to oversee the Gulf Brands International division in addition to coordinating the efforts of the GHG executive management team and spearheading the expansion of the restaurant division" he added.

Commenting on his appointment, Ron Peters said: "This is a great honour, and I value highly the trust and confidence placed in me by the Board of Directors and the CEO. I relish the challenge of being closely involved in the Group's ongoing strategic evolution, and further strengthening its reputation as a pioneering and highly-respected player in the regional hospitality sector."

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