



In partnership with Solutions Leisure Group

Gulf Hotels Group Pioneers a New Dining Experience in Bahrain, bringing Premium F&B Concepts to the Social Culinary Scene

Manama, Bahrain – 14 January 2024: Gulf Hotels Group, a leading hospitality management company with over 50 years of industry experience, is pleased to announce the signing of a Memorandum of Understanding (MoU) with renowned global hospitality and entertainment company, Solutions Leisure Group. This strategic partnership marks an exciting collaboration in introducing innovative food and beverage outlets to the Kingdom of Bahrain.

As part of the MoU, Gulf Hotels Group and Solutions Leisure Group are set to launch an all-new league of culinary experiences into the renowned Block 338, situated in the heart of the bustling dining district of Adliya. Conceptualising an entirely new lifestyle destination in the region, set to elevate the hospitality landscape in its entirety, the leading nightlife and hospitality group will develop an all-new destination that captures the trends and vibrance of the neighbourhood, introducing four unique concepts from its award-winning portfolio and newly created concepts that drive interest, offer unique experiences and create moments people live for, from day to night.

We will be announcing within the course of the next few months the concepts of these multi-branded outlets that will convey a new element of culinary excellence and entertainment to the local and international community.

Through this partnership, Gulf Hotels Group aims to expand its food and beverage offerings in the Kingdom with innovative dining concepts that provide guests with an unparalleled experience. The Group is committed to upscaling the restaurant scene in Bahrain by catering to the various needs of local and international visitors.

Mr. Ahmed Janahi, the Group Chief Executive Officer of Gulf Hotels Group, commented: "It gives us great pleasure to be partnering with Solutions Leisure Group, a renowned name in the global hospitality landscape. We believe that this partnership allows us to introduce exciting and innovative dining concepts to Bahrain, enhancing our guests' experience and meeting the evolving trends and demands of the market. We look forward to a successful partnership that will contribute to the growth and development of the Kingdom's hospitality sector."

Paul Evans, CEO and Co Founder of Solutions Leisure Group added, "Celebrating ten years in the Middle East this year, we are, both, humbled and excited to be stepping into our next decade alongside our first regional Middle Eastern partners, Gulf Hotels Group, to set new benchmarks in hospitality."

He continued, "Creating the moments people live for is our heart and soul, and the opportunity to create something so epic and unique in its structure, alongside such a renowned group as the



team behind Gulf Hotels Group, is set to take the Bahraini F&B scene to new heights through sensorial, experience-lead destinations and unparalleled social immersions.”

Gulf Hotels Group is committed to delivering unparalleled gastronomic experiences, exceptional service, and memorable moments to its visitors in Bahrain. This partnership is expected to redefine the culinary landscape and contribute to the Kingdom’s thriving hospitality sector.

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About Gulf Hotels Group

Gulf Hotels Group BSC is a public limited liability company quoted on the Bahrain Stock Exchange incorporated in 1967, under the name of Bahrain Hotels Company. The Group is chaired by Mr. Farouk Almoayyed and is led by a Board of distinguished, well-established and influential businessmen. The vision of the then Bahrain Hotels Company was to provide a standard of hospitality unrivalled on the Island, which was duly delivered with the opening of Bahrain’s first five star property, the Gulf Hotel. 55 years later, this philosophy remains the same although the Group has continually expanded and upgraded its services to meet the modern day demands.

About Solutions Group

With over two decades in the hospitality and entertainment sector, globally, Solutions Group has risen to be the UAE’s most awarded F&B group, pioneering the approachable dining, nightlife and entertainment. Ever-growing and evolving to further enhance the experiences and opportunities for residents and visitors alike, through our unparalleled commitment, skill and clarity in direction, we continue to create moments people live for, from day to night. Our dynamic portfolio includes 20 unique and diverse destinations across the bars, restaurants, entertainment, retail and wellness divisions. Leaders in concept creation and hospitality management, we pride ourselves on our ability to deliver experience-driven designs and services.

Innovative, sophisticated but never pretentious, our creative ideation consistently caters to the approachable, experience-driven sector. Our award-winning portfolio and global reputation within the industry is a primary example of our prestige and integrity, combining idyllic locations selected through tailored sourcing with creative innovation and design, leveraged by a proven, professional and highly effective management team.